Deniz Yılmaz

Architect, Brand & Creative Designer

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Architect, brand and creative designer (B.Arch, Bilkent). Built Artopia, a contemporary art gallery in Ankara, from zero: its identity, custom typeface, campaigns for 10+ exhibitions and the gallery space itself, now built and in use. Worked on Foster + Partners and Tabanlıoğlu projects, and works AI-first, from image and video generation to web.

EDUCATION

Bilkent University, Bachelor of Architecture
2020 – 2025 | Ankara, Türkiye

LANGUAGE

Turkish: native
English: advanced (IELTS 6.5)

EXPERIENCE

Dec 2024 – Present
Creative Designer, Artopia Art Gallery, Ankara

- Built the brand from launch: logo, custom display typeface **Artopia Sans**, colour system and a poster system used across every exhibition
- Designed the campaigns for **10+ exhibitions**: key visuals, posters, catalogues, signage and social content
- Wrote and designed the **brand guidelines**; designed and built the website
- Designed the gallery interior, a 22 m long space in two rooms, and a **36 m² pop-up** at **Furnishings & Design Istanbul 2025**
- Grew Instagram from zero to **4,000 followers**

Dec 2024 – Present
Brand Designer, Cinnah 64 Auction House, Ankara

- Designed the campaign for **8 online auctions**: posters, website banners, catalogue pages and social content

Jun 2024 – Jul 2024
Architectural Intern, Tabanlıoğlu Architects, İstanbul

- Developed plans and revisions with the Revit team, and prepared visualisations and presentation material, on the **Oman Cultural Complex** and **Al Sa'ad Plaza Towers** (with **Foster + Partners**)

Jul 2023
Site Intern, Akfen Holding, İstanbul

- Documented materials and on-site detailing on the **Söğütlüçeşme Terminal Kadıköy** project

PROJECTS

Bachelor Thesis: Ankara Urban Commons
Adaptive reuse of the former Maltepe Gasworks as an edu-factory, incubator and residences.

Brand Identity: Artopia
Complete identity for a contemporary art gallery: logo, custom typeface Artopia Sans, poster system, brand guidelines, website and the gallery space.

4th-Year Studio: City Rooms
Cultural centre for artists around a public courtyard at Sirkeci Station, İstanbul; **selected for the studio exhibition**.

Concept Brand & Flagship Store: styréa
Paddleboard brand designed as product and identity together: logotype, campaign and a **78 m² flagship store** at Yalıkavak Marina.

SOFTWARE

3D & Visualisation
- Rhinoceros 3D, 3ds Max
- V-Ray, Lumion
- Revit, AutoCAD

Brand & Motion
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects

AI & Web
- Krea, Gemini, Kling
- Claude Code, Codex
- Prompt writing

SKILLS

• Brand Identity Systems • Typography & Custom Type • Campaigns & Key Visuals • Print & Editorial • Social Content • Brand Guidelines • AI Image & Video Production • Web Design & Prototyping • Architectural & 3D Visualisation • Spatial Brand Experience